In 2024 Girls Inc. DC celebrated 20 years of serving girls and young women in the Washington Metropolitan Area. Throughout our existence Girls Inc. DC vision and mission has been guided by our commitment to increase the number of girls it serves. Through breadth and depth of programs and across all three pillars in Elementary, Middle and High Schools in the Greater Washington Area we believe in powerful girls in an equitable world.

Phase 2 of our strategic planning process will provide the roadmap and benchmarks for how we will measure success and chart our path towards inspiring all girls and young women to be strong, smart and bold. We are excited to engage with key stakeholders from our Region and the National Office to support the development of our STRATEGIC PLAN 2025-2028 which will be shared later this year.

Key priorities in our success include:

* Determining new revenue streams
* Engaging corporate partnerships for career paths and workforce development
* Creating responsive and cutting-edge programming that is aligned to developmental needs of girls and young adults
* Building the infrastructure, policies, and processes to withstand organizational shifts
* Increased advocacy development at the local level

Some key goals and program objectives that ground this work over the next 3 years include:

* Expanding programming to reach at least 1,000 girls a year
* Ensuring the delivery of evidence-based curriculum
* Increasing the academic achievements of participants
* Improving health and wellness of the participants
* Promoting financial, social, and political empowerment among the participants served towards increasing leadership opportunities and civic engagement
* Inspiring participants served to be confident and bold
* Building pathways for the girls served to be financially independent women in positions of influence
* Being seen as a trusted and influential presence by stakeholders

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| **GIRLS INC. DC MISSION IS EMPOWERED GIRLS IN AN EQUITABLE WASHINGTON DC METROPOLITAN COMMUNITY.** |